NONPROFIT EDUCATIONAL WORKSHOP SERIES
2019-2020

October 16, 2019
Estate Planning & Planned Giving,
Tom Cirks speaker
- Estate taxes and understanding estate planning
- Types of Planned Giving
- Smart ways to give
- Resources for Planned Giving

November 20, 2019
Charitable Solicitation Registration (CSR), Nancy Combs speaker
- Understanding Charitable Solicitation and Registration for Nonprofits
- Registration process for all 50 states
- Registration resources and examples

January 15, 2020
Marketing and Public Relations,
Katy Wells speaker
- Different methods of marketing and outreach
- Creating a marketing plan for nonprofits
- Marketing examples and resources

February 19, 2020
Board Recruitment and Succession
- Building a strong nonprofit board
- How to keep board members engaged
- Creating a board succession plan

April 15, 2020
Board Governance
- Define the purpose and role serving on a nonprofit board
- Best practices in governance in the nonprofit sector
- Basic responsibilities of individual board members
- Samples and tools that support good governance

June 17, 2020
Legal Issues
- Legal filings and requirements for nonprofits
- Ethical guidelines and best practices for nonprofits
- Various ways nonprofits can get into trouble
- Resources and sample documents

RSVP: admin@ahrensfamilyfoundation.org or 641-236-5518
Limited class size  |  No charge for workshop or lunch  |  All workshops will be located at the Foundation Offices at Ahrens Park 1510 Penrose Street Grinnell, IA  |  11:30AM-1:00PM