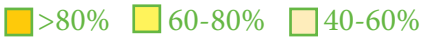


| ATTITUDE ABOUT LIVING IN GRINNELL | | | | | | | | |
|-----------------------------------|--------|------------------|-----------------|---------------------|---------------|------|---------------------|-------|
| | Random | College Students | College Faculty | High School Seniors | Middle School | MICA | Community Activists | Total |
| 1- Really don't like it | 3 | 2 | 1 | 3 | 0 | 1 | 0 | 10 |
| 2 | 3 | 4 | 2 | 3 | 0 | 0 | 1 | 13 |
| 3 | 2 | 5 | 2 | 1 | 1 | 1 | 0 | 12 |
| 4 | 1 | 4 | 3 | 4 | 0 | 1 | 0 | 13 |
| 5 | 19 | 17 | 11 | 8 | 2 | 4 | 0 | 61 |
| 6 | 12 | 29 | 8 | 8 | 3 | 4 | 0 | 64 |
| 7 | 38 | 60 | 33 | 18 | 6 | 1 | 8 | 164 |
| 8 | 126 | 68 | 45 | 31 | 10 | 2 | 8 | 290 |
| 9 | 78 | 23 | 27 | 15 | 11 | 5 | 14 | 173 |
| 10- Really love it | 164 | 17 | 18 | 10 | 7 | 10 | 17 | 243 |
| Responses | 446 | 229 | 150 | 101 | 40 | 29 | 48 | 1043 |
| Missing | 1 | 9 | 7 | 0 | 1 | 1 | 4 | 23 |
| Total | 447 | 238 | 157 | 101 | 41 | 30 | 52 | 1066 |

| IN-COMMUTERS' ATTITUDE TOWARDS GRINNELL | | | |
|---|---|-------------------------------------|------------------------------------|
| | Attitude about living in Grinnell if the issues influencing not living in Grinnell were addressed | Attitude about the town of Grinnell | Attitude about working in Grinnell |
| 1- Really don't like it | 7.7% | 0.0% | 0.0% |
| 2 | 7.1% | 0.6% | 1.1% |
| 3 | 6.5% | 2.2% | 1.1% |
| 4 | 5.9% | 2.8% | 1.1% |
| 5 | 10.1% | 11.8% | 7.9% |
| 6 | 12.4% | 11.8% | 5.6% |
| 7 | 11.2% | 25.3% | 18.5% |
| 8 | 13.0% | 27.0% | 28.7% |
| 9 | 7.1% | 11.8% | 21.9% |
| 10- Really love it | 12.4% | 6.2% | 14.0% |
| Prefer not to respond | 6.5% | 0.6% | 0.0% |
| Average rating | 6 | 7.1 | 7.8 |

BROAD COMMUNITY TOPICS

Grinnell's Doing A Good Job

|  | Random | Random (<=65) | Random (>65) | College Students | College Faculty and Staff | High School seniors | Middle School Students | MICA | Community Activists |
|--|-------------|---------------|--------------|------------------|---------------------------|---------------------|------------------------|------------|---------------------|
| Community Spirit & Attitude | 84.5% (372) | 81.8% (153) | 88.4% (199) | 70.6% (144) | 71.7% (104) | 80.0% (80) | 80.5% (33) | 60.7% (17) | 87.0% (40) |
| Community Appearance | 84.1% (370) | 78.6% (147) | 89.8% (202) | 81.3% (165) | 70.3% (102) | 77.0% (77) | 82.9% (34) | 78.6% (22) | 80.4% (37) |
| Community Events (Friday Fest, Grinnell Games, Music in the Park, Grinnell College public lectures, etc.) | 83.1% (370) | 83.4% (156) | 85.3% (192) | 67.4% (147) | 83.4% (126) | 61.4% (62) | 75.6% (31) | 75.9% (22) | 89.4% (42) |
| Parks & Recreational Opportunities (like Central Park, Arbor Lake Park, Ahrens Park, etc.) | 83.1% (369) | NA | NA | 70.4% (150) | 70.5% (105) | 67.3% (68) | 73.2% (30) | 72.4% (21) | 76.6% (36) |
| Educational Opportunities (including pre-K through continuing adult education) | 82.6% (362) | 78.1% (146) | 87.1% (196) | 16.4% (33) | 44.8% (64) | 72.0% (72) | 73.2% (30) | 64.3% (18) | 80.4% (37) |
| Medical, Dental, and Mental Health Services | 80.3% (351) | 75.9% (142) | 84.4% (190) | 45.7% (92) | 67.6% (96) | 62.0% (62) | 73.2% (30) | 60.7% (17) | 69.6% (32) |
| Sports Facilities (like the Grinnell Area Recreational Center, the Ahrens Park fields, gymnastics program, City pool and College pool) | 79.4% (351) | 83.4% (156) | 79.6% (179) | 62.9% (132) | 80.4% (119) | 69.3% (70) | 78% (32) | 55.2% (16) | 87.2% (41) |
| City Services (like trash and recycling pick-up, snow removal, police and fire services) | 79% (349) | 73.3% (137) | 84.4% (190) | 53.3% (112) | 76.2% (112) | 72.3% (73) | 75.6% (31) | 60.7% (17) | 87.2% (41) |
| Offering an adequate number of restaurants to choose from | 77.6% (343) | 69% (129) | 86.7% (195) | 59.5% (125) | 52.4% (77) | 58.4% (59) | 73.2% (30) | 75.0% (21) | 87.2% (41) |
| Arts & Cultural Opportunities (like music & theater performances, art exhibits, arts & culture classes, etc.) | 77.4% (343) | 77.5% (145) | 80% (180) | 59.4% (123) | 76.2% (112) | 59.4% (60) | 70.7% (29) | 55.2% (16) | 83.0% (39) |
| Level of Influence by Grinnell College | 74% (324) | 71.1% (133) | 78.7% (177) | 64.4% (130) | 72.4% (105) | 60.0% (60) | 65.9% (27) | 57.1% (16) | 65.2% (30) |
| Ways to find out about things happening in and around town | 70% (311) | 64.2% (120) | 76.9% (173) | 35.2% (76) | 53% (80) | 40.6% (41) | 46.3% (19) | 58.6% (17) | 72.3% (34) |
| Welcoming to diverse groups of people (including people of all ages, incomes, backgrounds, and marital status) | 71.8% (316) | 79.6% (132) | 75.1% (169) | 70.9% (144) | 35.9% (52) | 67.0% (67) | 78.0% (32) | 67.9% (19) | 54.3% (25) |
| Convenient hours for downtown stores | 67.2% (297) | 59.9% (112) | 72% (162) | 35.7% (75) | 48.3% (71) | 54.5% (55) | 61% (25) | 58.6% (17) | 53.2% (25) |
| Entertainment options (sporting events, farmers' market, night clubs, and restaurants) | 66.1% (294) | NA | NA | 31.7% (71) | 41.7% (63) | 35.6% (36) | 61% (25) | 58.6% (17) | 70.8% (34) |
| Welcoming newcomers to Grinnell | 63.4% (279) | 62% (116) | 68% (153) | 63.4% (279) | 35.9% (52) | 69.0% (69) | 78.0% (32) | 53.6% (15) | 54.3% (25) |
| Cost of living in Grinnell | 54.4% (239) | 53.5% (100) | 56.4% (127) | 61.6% (125) | 70.1% (101) | 52.0% (52) | 46.3% (19) | 50.0% (14) | 56.5% (26) |
| Services and Support for People of All Income Levels (e.g. Access to public schools, Access to city services) | 54.1% (239) | 52.9% (99) | 55.6% (125) | 27.2% (56) | 33.1% (48) | 63.0% (63) | 68.3% (28) | 60.7% (17) | 61.7% (29) |
| Childcare options | 45.9% (201) | 46.5% (87) | 46.7% (105) | 45.9% (201) | 32.4% (46) | 54.0% (54) | 58.5% (24) | 39.3% (11) | 60.9% (28) |
| Reliable and cost effective internet and high speed fiber | 45.7% (201) | 52.9% (99) | 40.4% (91) | 33.5% (69) | 31.7% (46) | 34.0% (34) | 26.8% (11) | 42.9% (12) | 51.1% (23) |
| High Quality, Affordable Housing for Sale | 42.5% (186) | 39% (73) | 46.7% (105) | 18% (36) | 26.4% (38) | 41.0% (41) | 41.5% (17) | 25.0% (7) | 37.0% (17) |
| Services and Support for Lower Income Residents (Mid-Iowa Community Action, Free and Reduced Lunch Programs, Rent Assistance, etc.) | 41% (181) | 44.4% (83) | 39.6% (89) | 25.7% (53) | 30.8% (45) | 49.0% (49) | 53.7% (22) | 75.0% (21) | 44.7% (21) |
| Career Resources, including local job listings and job coaching. | 34.7% (153) | 34.2% (64) | 34.7% (78) | 13.1% (27) | 11.1% (16) | 39.0% (39) | 36.6% (15) | 35.7% (10) | 39.1% (18) |
| Transportation for getting around town if you don't have a car | 26.9% (118) | 19.8% (37) | 32.4% (73) | 28.5% (57) | 14.8% (21) | 30.0% (30) | 34.1% (14) | 17.9% (5) | 13.0% (6) |
| High Quality, Affordable Housing for Rent | 19.2% (84) | 18.7% (35) | 18.7% (42) | 19.6% (39) | 9.2% (13) | 39.0% (39) | 22.0% (9) | 39.3% (11) | 15.2% (7) |
| Places for teenagers to hang out | 13.9% (62) | 12.3% (23) | 16.9% (38) | 10.8% (24) | 4.6% (7) | 14.9% (15) | 29.3% (12) | 13.8% (4) | 14.6% (7) |
| Places to Buy New Clothes | 10% (44) | 10.2% (19) | 8.9% (20) | 11.1% (23) | 2% (3) | 12.9% (13) | 17.1% (7) | 50.0% (14) | 4.3% (2) |
| Transportation out of town if you don't have a car | 8.9% (39) | 9.1% (17) | 8.4% (19) | 11% (22) | 5.6% (8) | 23.0% (23) | 9.8% (4) | 21.4% (6) | 4.3% (2) |

BROAD COMMUNITY TOPICS

Don't Know/Don't Care

| ■ >80% ■ 60-80% ■ 40-60% | Random | Random (age<= 65) | Random (age> 65) | College Students | College Faculty and Staff | High School seniors | Middle School Students | MICA | Community Activists |
|---|-------------|-------------------|------------------|------------------|---------------------------|---------------------|------------------------|------------|---------------------|
| Places for teenagers to hang out | 45.8% (204) | 28.9% (54) | 59.1% (133) | 41.7% (93) | 43.7% (66) | 14.9% (15) | 22% (9) | 27.6% (8) | 20.8% (10) |
| High Quality, Affordable Housing for Rent | 44.7% (196) | 35.3% (66) | 52.4% (118) | 64.8% (129) | 25.5% (36) | 42.0% (42) | 63.4% (26) | 21.4% (6) | 19.6% (9) |
| Childcare options | 42.2% (185) | 36.9% (69) | 45.8% (103) | 42.2% (185) | 48.6% (69) | 39.0% (39) | 36.6% (15) | 46.4% (13) | 23.9% (11) |
| Career Resources, including local job listings and job coaching. | 38.1% (168) | 32.1% (60) | 43.6% (98) | 70.9% (146) | 57.6% (83) | 40.0% (40) | 39.0% (16) | 14.3% (4) | 28.3% (13) |
| High Quality, Affordable Housing for Sale | 22.8% (100) | 17.6% (33) | 26.2% (59) | 74.5% (149) | 20.1% (29) | 36.0% (36) | 41.5% (17) | 53.6% (15) | 8.7% (4) |
| Educational Opportunities (including pre-K through continuing adult education) | 5.7% (25) | 3.2% (6) | 7.6% (17) | 78.1% (108) | 24.5% (35) | 14.0% (14) | 12.2% (5) | 21.4% (6) | 4.3% (2) |
| Services and Support for People of All Income Levels (e.g. Access to public schools, Access to city services) | 26.2% (116) | 20.9% (39) | 31.1% (70) | 60.7% (125) | 42.1% (61) | 28.0% (28) | 19.5% (8) | 10.7% (3) | 10.6% (5) |
| Services and Support for Lower Income Residents (Mid-Iowa Community Action, Free and Reduced Lunch Programs, Rent Assistance, etc.) | 33.7% (149) | 26.7% (50) | 39.1% (88) | 59.7% (123) | 47.3% (69) | 34.0% (34) | 26.8% (11) | 3.6% (1) | 27.7% (13) |
| Reliable and cost effective internet and high speed fiber | 28.2% (124) | 10.7%(20) | 41.8%(94) | 46.1(95) | 16.6% (24) | 25.0% (25) | 24.4% (10) | 35.7% (10) | 13.3% (6) |
| Entertainment options (sporting events, farmers' market, night clubs, and restaurants) | 7.4% (33) | NA | NA | 10.7% (24) | 2.6% (4) | 16.8% (17) | 14.6% (6) | 17.2% (5) | 2.1% (1) |
| Community Events (Friday Fest, Grinnell Games, Music in the Park, Grinnell College public lectures, etc.) | 8.5% (38) | 4.8% (9) | 9.3% (21) | 17.4% (38) | 4.6% (7) | 16.8% (17) | 9.9% (4) | 13.8% (4) | 2.1% (1) |
| Ways to find out about things happening in and around town | 4.5% (20) | 1.6% (3) | 5.3% (12) | 14.8% (32) | 3.3% (5) | 19.8% (20) | 12.2% (5) | 6.9% (2) | 4.3% (2) |
| Parks & Recreational Opportunities (like Central Park, Arbor Lake Park, Ahrens Park, etc.) | 6.8% (30) | NA | NA | 17.8% (38) | 6.0% (9) | 10.9% (11) | 2.4% (1) | 10.3% (3) | 2.1% (1) |
| Arts & Cultural Opportunities (like music & theater performances, art exhibits, arts & culture classes, etc.) | 13.8% (61) | 9.6% (18) | 14.2% (32) | 15% (31) | 7.5% (11) | 24.8% (25) | 7.3% (3) | 31.0% (9) | 8.5% (4) |
| Sports Facilities (like the Grinnell Area Recreational Center, the Ahrens Park fields, gymnastics program, City pool and College pool) | 12.4% (55) | 5.9% (11) | 14.7% (33) | 29.6% (62) | 11.5% (17) | 14.9% (15) | 4.9% (2) | 34.5% (10) | 2.1% (1) |
| Convenient hours for downtown stores | 7.5% (33) | 2.7% (5) | 10.7% (24) | 11.9% (25) | 8.8% (13) | 13.9% (14) | 7.3% (3) | 10.3% (3) | 2.1% (1) |
| Places to Buy New Clothes | 5.9% (26) | 3.2% (6) | 6.7% (15) | 18.8% (39) | 13.6% (20) | 10.9% (11) | 17.1% (7) | 10.7% (3) | 10.6% (5) |
| Offering an adequate number of restaurants to choose from | 1.8% (8) | 0.0% (0) | 2.7% (6) | 4.8% (10) | 0.7% (1) | 6.9% (7) | 4.8% (10) | 7.1% (2) | 2.1% (1) |
| City Services (like trash and recycling pick-up, snow removal, police and fire services) | 9.5% (42) | 12.3% (23) | 7.6% (17) | 39% (82) | 7.5% (11) | 14.9% (15) | 12.2% (5) | 10.7% (3) | 6.4% (3) |
| Community Spirit & Attitude | 4.1% (18) | 3.2% (6) | 3.6% (8) | 17.6% (18) | 9.0% (13) | 10.0% (10) | 12.2% (5) | 21.4% (6) | 0.0% (0) |
| Community Appearance | 0.7% (3) | 1.1% (2) | 0.0% (0) | 5.4% (11) | 0.7% (1) | 11.0% (11) | 4.9% (2) | 3.6% (1) | 2.2% (1) |
| Welcoming to diverse groups of people (including people of all ages, incomes, backgrounds, and marital status) | 11.6% (51) | 7.0% (13) | 14.2% (32) | 14.3% (29) | 7.6% (11) | 17.0% (17) | 9.8% (4) | 14.3% (4) | 10.9% (5) |
| Welcoming newcomers to Grinnell | 19.8% (87) | 15.5% (29) | 20.9% (47) | 19.8% (87) | 20.0% (29) | 18.0% (18) | 17.1% (7) | 14.3% (4) | 19.6% (9) |
| Cost of living in Grinnell | 7.7% (34) | 3.2% (6) | 11.1% (25) | 28.1% (57) | 4.9% (7) | 28.0% (28) | 43.9% (18) | 10.7% (3) | 8.7% (4) |
| Level of Influence by Grinnell College | 9.1% (40) | 7.0% (13) | 11.1% (25) | 17.8% (36) | 7.6% (11) | 22.0% (22) | 24.4% (10) | 25.0% (7) | 13.0% (6) |
| Transportation for getting around town if you don't have a car | 25.6% (112) | 28.3% (53) | 21.3% (48) | 17% (34) | 38.0% (54) | 24.0% (24) | 17.1% (7) | 35.7% (10) | 34.8% (16) |
| Transportation out of town if you don't have a car | 35.8% (157) | 31.6% (59) | 38.7% (87) | 19%(38) | 37.8% (54) | 38.0% (38) | 36.6%(15) | 46.4% (13) | 52.2% (24) |
| Medical, Dental, and Mental Health Services | 1.6% (7) | 1.6% (3) | 1.8% (4) | 34.8% (70) | 7.7% (11) | 18.0% (18) | 19.5% (8) | 7.1% (2) | 4.3% (2) |

| BROAD COMMUNITY TOPICS | | | | | | | | | | | PRIORITY FOR IMPROVEMENT | | | | | | |
|--|-------------|-------------------|------------------|------------------|---------------------------|---------------------|------------------------|------------|---------------------|---|--------------------------|---------------------|---------------------------|---------------------|---------------------|---------------------|--|
| GRINNELL NEEDS TO IMPROVE | | | | | | | | | | | PRIORITY FOR IMPROVEMENT | | | | | | |
| ■ >80% ■ 60-80% ■ 40-60% | Random | Random (age<= 65) | Random (age> 65) | College Students | College Faculty and Staff | High School seniors | Middle School Students | MICA | Community Activists | ■ High priority >= 50% | Random | College Students | College Faculty and Staff | High School seniors | Middle School | MICA | Community Activists |
| Places to Buy New Clothes | 83.5% (369) | 85.6% (160) | 84.4% (190) | 69.7% (145) | 83% (122) | 75.2% (76) | 65.8% (27) | 39.3% (11) | 85.1% (40) | High priority >= 50% | H:48.6% M:39.7% | H:34.4% M:42.8% | H:31.4% M:51.2% | H:47.4% M:39.5% | H:33.3% M:59.3% | H: 27.3% M:54.5% | H:50% M:42.5% |
| Transportation out of town if you don't have a car | 53.7% (235) | 58.3% (109) | 52.3% (118) | 70% (140) | 55.2% (79) | 38.0% (38) | 53.7% (22) | 32.1% (9) | 43.5% (20) | High priority >= 50% | H:48.7% M:35.9% | H:52.1% M:37.1% | H:31.6% M:54.4% | H:36.8% M:50% | H:36.4% M:54.5% | H:87.5% M:12.5% | H:20.0% M:80.0% |
| Transportation for getting around town if you don't have a car | 46.3% (203) | 50.8% (95) | 46.2% (104) | 53.5% (107) | 45.1% (64) | 45.0% (45) | 48.8% (20) | 46.4% (13) | 52.2% (24) | High priority >= 50% | H:43.7% M:40.7% | H:40.8% M:37% | H:43.1% M:46.2% | H:33.9% M:53.3% | H:35.0% M:50.0% | H:88.9% M:11.1% | H:33.3% M:66.7% |
| Places for teenagers to hang out | 39.1% (174) | 57.8% (108) | 23.6% (53) | 47.1% (105) | 51% (77) | 69.3% (70) | 46.3% (19) | 58.6% (17) | 62.5% (30) | High priority >= 50% | H:62.0% M:31.0% | H:29.5% M:53.4% | H:42.3% M:52.6% | H: 47.1% M:48.6% | H: 33.3% M:61.1% | H: 76.5% M:23.5% | H:35.7% M:64.3% |
| Cost of living in Grinnell | 36.4% (160) | 41.7% (78) | 32% (72) | 7.9% (16) | 22.2% (32) | 18.0% (18) | 2.4% (1) | 35.7% (10) | 34.8% (16) | High priority >= 50% | H:66.6% M:27.8% | H:56.3% M:27.8% | H:65.6% M:31.3% | H:52.9% M:47.1% | H:100.0% M:0.0% | H:80.0% M:20.0% | H:68.8% M:31.3% |
| High Quality, Affordable Housing for Rent | 34.5% (151) | 44.4% (83) | 28.4% (64) | 14.6% (29) | 62.4% (88) | 18.0% (18) | 9.8% (4) | 39.3% (11) | 65.2% (30) | High priority >= 50% | H:64.2% M:31.8% | H:72.4% M:24.1% | H:71.6% M:26.1% | H:55.6% M:38.9% | H:50.0% M:50.0% | H:90.0% M:0.0% | H:66.7% M:26.7% |
| High Quality, Affordable Housing for Sale | 33.1% (145) | 41.7% (78) | 26.7% (60) | 6% (12) | 50% (72) | 22.0% (22) | 14.6% (6) | 21.4% (6) | 54.3% (25) | High priority >= 50% | H:64.1% M:32.4% | H:64.3% M:37.7% | H:68.1% M:29.2% | H:50.0% M:45.5% | H:33.3% M:33.3% | H:100.0% M:0.0% | H:64.0% M:32.0% |
| Career Resources, including local job listings and job coaching. | 26.3% (116) | 32.6% (61) | 21.8% (49) | 12.6% (26) | 27.8% (40) | 20.0% (20) | 17.1% (7) | 50.0% (14) | 28.3% (13) | High priority >= 50% | H:51.4% M:31.9% | H:65.4% M:30.8% | H:70.0% M:25.0% | H:50.0% M:45.0% | H:100.0% M:0.0% | H:71.4% M:28.6% | H:46.2% M:30.8% |
| Entertainment options (sporting events, farmers' market, night clubs, and restaurants) | 25.6% (114) | 36.5% (68) | 13.8 % (31) | 56.7% (127) | 55% (83) | 47.5% (48) | 24.4% (10) | 24.1% (7) | 27.1% (13) | High priority >= 50% | H:36.0% M:54.1% | H:34.4% M:56.0% | H:34.9% M:61.4% | H: 35.4% M:58.3% | H: 40.0% M:50.0% | H: 14.3% M:71.4% | H:23.0% M:69.2% |
| Reliable and cost effective internet and high speed fiber | 24.8% (109) | 34.8% (65) | 16.9% (38) | 19.9% (41) | 49.7% (72) | 39.0% (39) | 46.3% (19) | 21.4% (6) | 35.6% (16) | High priority >= 50% | H:58.2% M:39.2% | H:58.5% M:29.3% | H:69.0% M:29.6% | H:63.2% M:34.2% | H:47.4% M:47.4% | H:100% M:0.0% | H:81.3% M:18.8% |
| Ways to find out about things happening in and around town | 24.5% (109) | 33.2% (62) | 17.3% (39) | 49.1% (106) | 42.4% (64) | 38.6% (39) | 39.0% (16) | 34.5% (10) | 23.4% (11) | High priority >= 50% | H:37.0% M:56.3% | H:35.0% M:46.6% | H:49.2% M:38.1% | H:35.9% M:53.4% | H: 31.2% M:68.8% | H: 50.0% M:50.0% | H:60.0% M:40.0% |
| Convenient hours for downtown stores | 24.4% (108) | 36.4% (68) | 16.9% (38) | 52.4% (110) | 42.9% (63) | 31.7% (32) | 29.3% (12) | 31.0% (9) | 42.6% (20) | High priority >= 50% | H:41.1% M:42.1% | H:42.2% M:46.8% | H:49.2% M:41.3% | H:37.5% M:46.9% | H: 33.3% M:41.7% | H:33.3% M:44.4% | H:35.0% M:55.0% |
| Services and Support for Lower Income Residents (Mid-Iowa Community Action, Free and Reduced Lunch Programs, Rent Assistance, etc.) | 23.3% (103) | 27.8% (52) | 19.6% (44) | 10.7% (22) | 17.1% (25) | 15% (15) | 12.2% (5) | 21.4% (6) | 27.7% (13) | High priority >= 50% | H:62.66 M:32.3% | H: 86.4% M:11.1% | H:92% M:4.0% | H:46.7% M:40.0% | H:60.0% M:40.0% | H: 66.7% M:33.3% | H:91.7% M:8.3% |
| Offering an adequate number of restaurants to choose from | 19.7% (87) | 29.9% (56) | 10.2% (23) | 35.7% (75) | 46.3% (68) | 34.7% (35) | 22.0 % (75) | 17.9% (5) | 10.6% (5) | High priority >= 50% | H:57.6% M:31.8% | H:50.6% M:38.7% | H:59.4% M:39.1% | H:62.9% M:31.4% | H:44.4% M:44.4% | H: 40.0% M:60.0% | H:80.0% M:20.0% |
| Services and Support for People of All Income Levels (e.g. Access to public schools, Access to city services) | 17.6% (78) | 25.1% (47) | 11.6% (26) | 8.7% (18) | 21.4% (31) | 9.0% (9) | 4.9% (2) | 28.6% (8) | 27.7% (13) | High priority >= 50% | H:58.2% M:39.2% | H: 83.3% M:11.1% | H:83.9% M:16.1% | H:44.4% M:55.6% | H:50.0% M:50.0% | H: 75.0% M:25.0% | H:84.6% M:15.4% |
| Medical, Dental, and Mental Health Services | 16.7% (73) | 20.9% (39) | 13.3% (30) | 17.9% (36) | 23.9% (34) | 18.0% (18) | 2.4% (1) | 28.6% (8) | 26.1% (12) | High priority >= 50% | H:64.3% M:34.3% | H: 75.0% M:22.2% | H:71.4% M:28.6% | H:61.1% M:38.9% | H:100.0% M:0.0% | H: 87.5% M:12.5% | H:66.7% M:33.3% |
| Welcoming newcomers to Grinnell | 15.7% (69) | 21.4% (40) | 11.1% (25) | 15.7% (69) | 40.7% (59) | 12.0% (12) | 4.9% (2) | 32.1% (9) | 26.1% (12) | High priority >= 50% | H:60.3% M:31.7% | H:39.3% M:46.4% | H:67.2% M:27.6% | H:41.7% M:41.7% | H:50.0% M:50.0% | H: 55.6% M33.3% | H:50% M:41.7% |
| Welcoming to diverse groups of people (including people of all ages, incomes, backgrounds, and marital status) | 15% (66) | 21.4% (40) | 10.2% (23) | 13.8% (28) | 55.2% (80) | 13.0% (13) | 12.2% (5) | 17.9% (5) | 34.8% (16) | High priority >= 50% | H:53.0% M:42.4% | H: 62.2% M:21.1% | H:77.5% M:22.5% | H:50.0% M:50.0% | H:40.0% M:60.0% | H: 60.0% M:40.0% | H:81.3% M:18.8% |
| Level of Influence by Grinnell College | 14.8% (65) | 20.3% (38) | 9.3% (21) | 14.3% (29) | 13.8% (20) | 15.0% (15) | 4.9% (2) | 10.7% (3) | 19.6% (9) | High priority >= 50% | H:60.3% M:31.7% | H: 44.8% M:48.3% | H:44.4% M:55.6% | H:50.8% M:31.3% | H:0.0% M:100.0% | H: 66.7% M:33.3% | More influence:33.3% Less influence:66.7% |
| Community Appearance | 14.3% (63) | 19.3% (36) | 10.2% (23) | 13.3% (27) | 28.3% (41) | 12.0% (12) | 9.8% (4) | 17.9% (5) | 17.4% (8) | High priority >= 50% | H:50.8% M:42.9% | H: 29.6% M:51.9% | H:51.2% M:46.3% | H:58.3% M:41.7% | H:25.0% M:50.0% | H: 40% M:60% | H:87.5% M:12.5% |
| City Services (like trash and recycling pick-up, snow removal, police and fire services) | 10.9% (48) | 13.4% (25) | 8% (18) | 6.3% (13) | 15% (22) | 12.9% (13) | 12.2% (5) | 28.6% (8) | 6.4% (3) | High priority >= 50% | H:55.3% M:31.9% | H: 52.8% M:23.1% | H:45.5% M:50.0% | H:53.8% M:46.2% | H:40.0% M:60.0% | H: 50.0% M:50.0% | H:33.3% M:66.7% |
| Community Spirit & Attitude | 10.7% (47) | 13.9% (26) | 8% (18) | 11.3% (23) | 17.2% (25) | 9.0% (9) | 7.3% (3) | 17.9% (5) | 13.0% (6) | High priority >= 50% | H:54.5% M:34.1% | H: 43.4% M:34.8% | H:40.0% M:56.0% | H:44.4% M:44.4% | H:33.3% M:33.3% | H: 40.0% M:60.0% | H:16.7% M:66.7% |
| Educational Opportunities (including pre-K through continuing adult education) | 10.5% (46) | 17.6% (33) | 4.9% (11) | 4% (23) | 28% (40) | 14% (14) | 14.6% (6) | 14.3% (4) | 15.2% (7) | High priority >= 50% | H:65.2% M:30.4% | H: 82.6% M:13.0% | H:82.5% M:12.5% | H:57.1% M:42.9% | H:50.0% M:33.3% | H: 50% M:25% | H:100.% M:0.0% |
| Childcare options | 10.5% (46) | 15% (28) | 7.6% (17) | 10.5% (46) | 16.2% (23) | 7% (7) | 2.4% (1) | 14.3% (4) | 15.2% (7) | High priority >= 50% | H:48.9% M:44.7% | H:62.5% M:37.5% | H:69.6% M:26.1% | H:50% M:50% | H:100.0% M:0.0% | H: 50% M:50% | H:57.1% M:28.6% |
| Parks & Recreational Opportunities (like Central Park, Arbor Lake Park, Ahrens Park, etc.) | 9.5% (42) | 12.3% (23) | 5.8% (13) | 11.3% (24) | 23.5% (35) | 21.8% (22) | 24.4% (10) | 13.8% (4) | 21.3% (10) | High priority >= 50% | H:50.0% M:45.0% | H: 39.1% M:52.2% | H:38.2% M:55.9% | H:57.1% M:42.9% | H:50.0% M:20.0% | H: 50% M:50% | H:70.0% M:30.0% |
| Arts & Cultural Opportunities (like music & theater performances, art exhibits, arts & culture classes, etc.) | 7.9% (35) | 11.8% (22) | 5.3% (12) | 24.6% (51) | 15.6% (23) | 14.9% (15) | 19.5% (8) | 13.8% (4) | 8.5% (4) | High priority >= 50% | H:37.1% M:51.4% | H:39.2% M:51% | H:43.5% M:52.2% | H:33.3% M:66.7% | H: 37.5% M:62.5% | H: 25% M:50% | H:50.0% M:25.0% |
| Community Events (Friday Fest, Grinnell Games, Music in the Park, Grinnell College public lectures, etc.) | 7.4% (33) | 10.7% (20) | 4.9% (11) | 14.2% (31) | 11.9% (18) | 20.8% (21) | 14.6% (6) | 6.9% (2) | 8.5% (4) | High priority >= 50% | H:31.3% M:56.3% | H: 31.3% M:56.3% | H:38.9% M:55.6% | H:42.9% M:42.9% | H:16.7% M:66.6% | H: 0.0% M:100% | H:25.0% M:75.0% |
| Sports Facilities (like the Grinnell Area Recreational Center, the Ahrens Park fields, gymnastics program, City pool and College pool) | 7.2% (35) | 9.6% (18) | 5.3% (12) | 7.6% (16) | 6.1% (9) | 15.8% (16) | 17.1% (7) | 10.3% (3) | 10.6% (5) | High priority >= 50% | H:41.9% M:45.2% | H: 62.5% M:37.5% | H:37.5% M:50.0% | H:56.3% M:43.8% | H:42.9% M:57.1% | H:33.3% M:66.7% | H:60.0% M:40.0% |

Note: Percentages for priority for improvement indicate percentages out of the number of respondents in respective subgroups who remarked Grinnell needs to improve those categories. Percentages for low priority are not mentioned but constitute the remaining part of the whole.

SPECIFIC PROJECT IDEAS

| ■ >80% ■ 60-80% ■ 40-60% | Random | Random (<=65) | Random (>65) | College Students | College Faculty/Staff | High School Seniors | Middle School Students | MICA | Community Activists |
|---|-------------|---------------|--------------|------------------|-----------------------|---------------------|------------------------|------------|---------------------|
| Public restroom downtown | 84.8% (363) | 84.3% (162) | 87.8% (189) | 59.1% (117) | 68.6% (96) | 59.6% (59) | 63.4% (26) | 88.5% (23) | 82.2% (37) |
| Passenger rail through Des Moines and Iowa City (and Chicago- Omaha) | 84.3% (361) | 85.9% (164) | 84.0% (184) | 92.9% (184) | 86.4% (121) | 63.6% (63) | 56.1% (23) | 77.8% (21) | 76.1% (35) |
| More enforcement of city codes that require people to keep up rentals | 77.4% (332) | 78.3% (150) | 79.5% (172) | 33.2% (65) | 73.6% (106) | 33.3% (33) | 17.1%(7) | 78.6% (22) | 82.6% (38) |
| Restore downtown buildings | 73.6% (315) | 78.9% (149) | 71.3% (156) | 56.6% (111) | 71.7% (99) | 56.6% (56) | 77.5% (31) | 65.4% (17) | 77.8% (35) |
| Downtown drug store/Walgreens | 69.6% (297) | 65.0% (123) | 74.6% (163) | 69.9% (137) | 53.6% (75) | 65.0% (65) | 51.2% (21) | 66.7% (18) | 63.0% (29) |
| Dental care for uninsured households | 67.8% (290) | 72.3% (138) | 67.0% (145) | 64.5% (127) | 57.6% (80) | 53.6% (52) | 51.2% (21) | 88.9% (24) | 71.7% (33) |
| A public transportation system for access to out of town services and recreation (Des Moines, Iowa city, Chicago) | 66.2% (284) | 67.9% (130) | 66.2% (144) | 91.4% (180) | 72.9% (102) | 61.0% (61) | 63.4% (26) | 85.7% (24) | 65.2% (30) |
| Walk-in/After-Hours medical services | 64.6% (276) | 76.6% (144) | 56.1% (122) | 71.9% (141) | 68.8% (97) | 69.0% (69) | 63.4% (26) | 85.7% (24) | 71.1% (32) |
| Ice skating rink/roller skating rink | 64.3% (276) | 68.6% (128) | 62.9% (140) | 58.2% (114) | 50.7% (70) | 73.0% (73) | 77.5% (31) | 63.0% (17) | 47.8% (22) |
| More enforcement of city codes that require people to keep up their own homes | 63.4% (272) | 60.3% (116) | 66.5% (144) | 21.5% (42) | 47.9% (67) | 43.3% (42) | 22.0%(9) | 60.7% (17) | 65.2% (30) |
| Offering Temporary Housing & other services for homeless individuals | 63% (271) | 68.1% (130) | 63.7% (131) | 67.3% (132) | 57.9% (81) | 51.5% (50) | 75.0% (30) | 77.8% (21) | 50.0% (23) |
| Bigger farmer's market with longer season for better access to local food | 63% (267) | 73.8% (138) | 54.5% (118) | 81.9% (163) | 70.7% (99) | 60.6% (60) | 73.2% (30) | 77.8% (21) | 56.5% (26) |
| more bike paths/ connecting bike paths | 56% (239) | 71.9% (137) | 45.0% (96) | 73.1% (144) | 73.0% (105) | 68.7% (68) | 82.9% (34) | 67.9% (19) | 80.4% (37) |
| more sidewalks/connecting sidewalks | 55.3% (238) | 67.0% (127) | 47.1% (103) | 57.7% (113) | 65.0% (91) | 61.0% (61) | 78.0% (32) | 60.7% (17) | 73.9% (34) |
| more attractions right off interstate | 54.8% (235) | 62.7% (120) | 50.4% (109) | 28.4% (55) | 36.9% (52) | 65.0% (65) | 63.4% (26) | 59.3% (16) | 54.3% (25) |
| a bus or trolley that can be used for public transportation in town | 54.2% (232) | 58.4% (112) | 52.2% (113) | 66.3% (130) | 51.1% (71) | 62.2% (61) | 73.2% (30) | 82.1% (23) | 45.7% (21) |
| better signage about where things are in town | 50.5% (216) | 56.2% (108) | 46.9% (101) | 57.4% (112) | 46.0% (64) | 44.4% (44) | 63.4% (26) | 51.9% (14) | 50.0% (23) |
| a place to house out-of town conferences, meetings and larger events when schools are in session and their facilities can't be used | 49.7% (214) | 55.7% (106) | 48.0% (105) | 32.8% (64) | 40.4% (57) | 46.5% (46) | 39.0% (16) | 53.6% (15) | 67.4% (31) |
| game center or arcade | 40.9% (175) | 50.0% (93) | 35.3% (73) | 36.2% (71) | 26.6% (37) | 61.6% (61) | 41.5% (17) | 65.4% (17) | 28.3% (13) |
| a downtown hotel | 38.6% (165) | 44.9% (88) | 35.4% (76) | 44.4% (88) | 55.1% (76) | 44.4% (44) | 48.8% (20) | 29.6% (8) | 31.1% (14) |
| greater variety of movies screened at the strand theater | 38.2% (164) | 41.1% (78) | 35.6% (78) | 77.2% (152) | 54.3% (76) | 69.7% (69) | 73.2% (30) | 59.3% (16) | 53.3% (24) |
| more traffic regulation at busy intersections (stop signs, stop lights, speed limits, etc.) | 34.6% (149) | 37.3% (72) | 31.1% (67) | 23.9% (47) | 30.0% (42) | 42.9% (42) | 43.9% (18) | 60.7% (17) | 19.6% (9) |
| a new K through 8 school that is within walking or biking distance for school children | 34.0% (146) | 41.3% (78) | 29.0% (63) | 33.7% (66) | 31.2% (44) | 34.7% (34) | 41.5% (17) | 25.9% (7) | 45.7% (21) |
| a new middle school | 19.8% (85) | 28.8% (54) | 12.4% (27) | 18.6% (36) | 20.9% (29) | 33.7% (33) | 46.3% (19) | 40.7% (11) | 41.3% (19) |

IN-COMMUTERS' RESPONSES

BROAD COMMUNITY TOPICS

| ■ > 80% ■ 60-80% ■ 40-60% | Grinnell's doing a good job | Grinnell needs to improve | Don't know | Don't care | Prefer not to respond | Priority level for improvement |
|--|-----------------------------|---------------------------|-------------|------------|-----------------------|--|
| Entertainment options (sporting events, farmers' market, night clubs, and restaurants) | 31.4% (53) | 39.6% (67) | 20.7% (35) | 7.1% (12) | 1.2% (2) | High: 19.4% (13) Medium: 76.1% (51) Low: 4.5% (3) |
| Places for teenagers to hang out | 1.8% (3) | 20.5% (34) | 65.1% (101) | 12.0% (20) | 0.6% (1) | High: 54.5% (18) Medium: 36.4% (12) Low: 9.1% (3) |
| Community Events (Friday Fest, Grinnell Games, Music in the Park, Grinnell College public lectures, etc.) | 53.0% (88) | 6.0% (10) | 32.5% (54) | 7.8% (13) | 0.6% (1) | High: 30.0% (3) Medium: 70.0% (7) Low: 0.0% (0) |
| Ways to find out about things happening in and around town | 37.2% (61) | 19.5% (32) | 37.8% (62) | 4.9% (8) | 0.6% (1) | High: 19.4% (6) Medium: 74.2% (23) Low: 6.5% (2) |
| Parks & Recreational Opportunities (like Central Park, Arbor Lake Park, Ahrens Park, etc.) | 57.4% (93) | 10.5% (17) | 29.0% (47) | 3.1% (5) | 0.0% (0) | High: 31.3% (5) Medium: 68.8% (11) Low: 0.0% (0) |
| Arts & Cultural Opportunities (like music & theater performances, art exhibits, arts & culture classes, etc.) | 35.7% (56) | 10.2% (16) | 43.9% (69) | 10.2% (16) | 0.0% (0) | High: 25.0% (4) Medium: 68.8% (11) Low: 6.3% (1) |
| Sports Facilities (like the Grinnell Area Recreational Center, the Ahrens Park fields, gymnastics program, City pool and College pool) | 62.7% (99) | 4.4% (7) | 24.7% (39) | 7.6% (12) | 0.6% (1) | High: 42.9% (3) Medium: 57.1% (4) Low: 0.0% (0) |
| Convenient hours for downtown stores | 34.2% (54) | 20.9% (33) | 37.3% (59) | 7.0% (11) | 0.6% (1) | High: 33.3% (11) Medium: 54.5% (18) Low: 12.1% (4) |
| Places to Buy New Clothes | 3.8% (6) | 70.9% (112) | 18.4% (29) | 6.3% (10) | 0.6% (1) | High: 34.8% (39) Medium: 57.1% (64) Low: 8.0% (9) |
| Offering an adequate number of restaurants to choose from | 57.0% (90) | 34.2% (54) | 5.7% (9) | 1.9% (3) | 1.3% (2) | High: 66.7% (32) Medium: 33.3% (18) Low: 0.0% (0) |
| City Services (like trash and recycling pick-up, snow removal, police and fire services) | 5.7% (9) | 5.1% (8) | 76.6% (121) | 12.0% (19) | 0.6% (1) | High: 87.5% (7) Medium: 12.5% (0) Low: 0.0% (0) |
| Services and Support for People of All Income Levels (e.g. Access to public schools, Access to city services) | 9.6% (15) | 5.7% (15) | 75.8% (119) | 8.9% (14) | 0.0% (0) | High: 66.7% (6) Medium: 22.2% (2) Low: 11.1% (1) |
| Services and Support for Lower Income Residents (Mid-Iowa Community Action, Free and Reduced Lunch Programs, Rent Assistance, etc.) | 8.2% (13) | 3.8% (6) | 78.5% (124) | 8.9% (14) | 0.6% (1) | High: 50.0% (3) Medium: 33.3% (2) Low: 16.7% (1) |
| Career Resources, including local job listings and job coaching. | 14.1% (22) | 9.6% (15) | 70.5% (110) | 5.8% (9) | 0.0% (0) | High: 53.3% (8) Medium: 40.0% (6) Low: 6.7% (1) |
| Reliable and cost effective internet and high speed fiber | 8.3% (13) | 8.3% (13) | 75.8% (119) | 7.0% (11) | 0.6% (1) | High: 92.3% (12) Medium: 7.7% (1) Low: 0.0% (0) |
| Community Spirit & Attitude | 51.0% (18) | 3.8% (6) | 36.9% (58) | 7.0% (11) | 1.3% (2) | High: 50.0% (3) Medium: 33.2% (2) Low: 16.7% (1) |
| Community Appearance | 83.3% (130) | 7.1% (11) | 8.3% (13) | 0.6% (1) | 0.6% (1) | High: 45.5% (5) Medium: 54.5% (6) Low: 0.0% (0) |
| Welcoming to diverse groups of people (including people of all ages, incomes, backgrounds, and marital status) | 39.7% (62) | 7.7% (12) | 45.5% (71) | 6.4% (10) | 0.6% (1) | High: 75.0% (9) Medium: 25.0% (3) Low: 0.0% (12) |
| Welcoming newcomers to Grinnell | 15.4% (24) | 9.6% (15) | 72.4% (113) | 2.6% (4) | 0.0% (0) | High: 80.0% (12) Medium: 20.0% (3) Low: 0.0% (0) |
| Cost of living in Grinnell | 10.3% (16) | 38.1% (59) | 47.7% (74) | 1.9% (3) | 1.9% (3) | High: 76.3% (45) Medium: 23.7% (14) Low: 0.0% (0) |
| Level of Influence by Grinnell College | 21.6% (33) | 12.4% (19) | 58.8% (90) | 5.9% (9) | 1.3% (2) | High: 52.6% (10) Medium: 47.4% (9) Low: 0.0% (0) |
| High Quality, Affordable Housing for Sale | 5.2% (8) | 36.1% (56) | 52.3% (81) | 5.2% (8) | 1.3% (2) | High: 72.7% (40) Medium: 27.3% (15) Low: 0.0% (0) |
| High Quality, Affordable Housing for Rent | 1.9% (3) | 23.9% (37) | 63.9% (99) | 9.0% (14) | 1.3% (2) | High: 78.4% (29) Medium: 18.9% (7) Low: 2.7% (1) |
| Educational Opportunities (including pre-K through continuing adult education) | 29.2% (45) | 9.1% (14) | 55.2% (85) | 5.8% (9) | 0.6% (1) | High: 57.1% (8) Medium: 42.9% (6) Low: 0.0% (0) |
| Childcare options | 9.0% (14) | 5.2% (8) | 71.6% (111) | 14.2% (22) | 0.0% (0) | High: 75.0% (6) Medium: 12.5% (1) Low: 12.5% (1) |
| Transportation for getting around town if you don't have a car | 3.2% (5) | 18.7% (29) | 69.0% (107) | 9.0% (14) | 0.0% (0) | High: 46.7% (14) Medium: 50.0% (15) Low: 3.3% (1) |
| Transportation out of town if you don't have a car | 0.7% (1) | 13.9% (21) | 76.2% (115) | 9.3% (14) | 0.0% (0) | High: 42.9% (9) Medium: 52.4% (11) Low: 4.8% (1) |
| Medical, Dental, and Mental Health Services | 57.1% (88) | 12.3% (19) | 29.2% (45) | 0.6% (1) | 0.6% (1) | High: 73.7% (14) Medium: 26.3% (5) Low: 0.0% (0) |

IN-COMMUTERS' OPINIONS ON SPECIFIC PROJECTS

| ■ > 80% ■ 60-80% ■ 40-60% | Yes- I would like to see it. | No- I would not like to see it. | No opinion |
|--|------------------------------|---------------------------------|-------------|
| More sidewalks/connecting sidewalks | 40.7% (55) | 4.4% (6) | 54.8% (74) |
| More bike paths/connecting bike paths | 47.4% (65) | 8.0% (11) | 44.5% (61) |
| More traffic regulation at busy intersections (stop signs, stop lights, speed limits, etc.) | 23.0% (31) | 25.9% (35) | 51.1% (69) |
| A bus or trolley that can be used for public transportation in town | 36.0% (49) | 11.8% (16) | 52.2% (71) |
| A public transportation system for access to out of town services and recreation (Des Moines, Iowa City, Chicago) | 45.9% (62) | 7.4% (10) | 46.7% (63) |
| Passenger Rail through Des Moines and Iowa City (and Chicago & Omaha) | 58.8% (80) | 6.6% (9) | 34.6% (47) |
| A place to house out-of-town conferences, meetings and larger events when schools are in session and their facilities can't be used | 39.0% (53) | 8.8% (12) | 52.2% (71) |
| Walk-in/After-Hours medical services | 69.6% (94) | 1.5% (2) | 28.9% (39) |
| Dental care for underinsured households | 29.4% (40) | 10.3% (14) | 60.3% (82) |
| Offering Temporary Housing & Other Services for Homeless Individuals | 30.4% (41) | 8.1% (11) | 60.3% (82) |
| A downtown hotel | 25.0% (34) | 23.5% (32) | 51.5% (70) |
| Public restroom downtown | 52.6% (71) | 5.9% (8) | 41.5% (56) |
| Downtown drug store/Walgreens | 50.7% (68) | 11.9% (16) | 37.3% (50) |
| Restore downtown buildings | 58.4% (80) | 4.4% (6) | 37.2% (51) |
| A new middle school | 9.6% (13) | 14.0% (19) | 76.5% (104) |
| A new K through 8 school that is within walking or biking distance for school children | 18.8% (25) | 9.8% (13) | 71.4% (95) |
| More enforcement of city codes that require people to keep up rentals | 50.0% (68) | 2.2% (3) | 47.8% (65) |
| More enforcement of city codes that require people to keep up their own homes | 46.0% (63) | 5.8% (8) | 48.2% (66) |
| Better signage about where things are in town (like parks, schools, hospital, etc.) | 32.8% (45) | 11.7% (16) | 55.5% (76) |
| More attractions right off the interstate | 62.8% (86) | 10.2% (14) | 27.0% (37) |
| Bigger farmer's market with longer season for better access to local food | 52.9% (72) | 5.1% (7) | 41.9% (57) |
| Ice skating rink/roller skating rink | 32.8% (45) | 11.7% (16) | 55.5% (76) |
| Game center or arcade | 24.4% (33) | 17.8% (24) | 57.8% (78) |
| Greater variety of movies screened at the Strand Theater | 40.1% (55) | 13.1% (18) | 46.7% (64) |